

## PORT OF NEWPORT MINUTES

July 26, 2016

Commission Special Meeting

### I. CALL TO ORDER

Commission Vice-President Ken Brown called the Commission Special Meeting of the Port of Newport Board of Commissioners to order at 12:00 noon at the OSU Extension Office, 1211 SE Bay Boulevard, Newport, Oregon.

**Commissioners Present:** Ken Brown (Pos. #4), Vice-President; Patricia Patrick-Joling (Pos. #5), Secretary/Treasurer; Stewart Lamerdin (Pos. #3); and Steve Beck (Pos. #2). Walter Chuck (Pos. #1), President was absent.

**Management and Staff:** Kevin Greenwood, General Manager and Karen Hewitt, Administrative Assistant.

**Members of the Public and Media:** Wayde Dudley, Port Volunteer Mates; Barb Dudley, Port Volunteer Mates; Lee Fries, Port Volunteer Mates; Jim Shaw, South Beach resident; Ardis DeFreece, HMSC Artist-in-Residence.

### II. REVIEW ROGUE MURAL PROCESS

Greenwood introduced the Agenda Item and the Staff Report. Greenwood referred to the diagrams showing where the murals would be placed on the current Serven Building Distillery and on the new warehouse expansion. Greenwood asked the Commission for feedback on the scope of work presented, and if the Port Commission wanted to evaluate the concepts or delegate to the City Arts Committee. Greenwood also introduced artist Ardis DeFreece, who was referred to him by Rick Brown at NOAA. Greenwood reminded the Commission that the Port was responsible for the design of the mural, but the mural would be installed by Rogue and their chosen artist. Greenwood said that DeFreece would listen to the Commission and create three concepts to be reviewed, as outlined in the scope of work. Patrick-Joling said she would like the Commission to make the decision rather than delegating to the City Arts Committee; Lamerdin agreed. Patrick-Joling suggested the design should blend in with the area with a nautical theme. She also asked who would be responsible for maintenance of the mural. Greenwood said that the original building, Serven/Distillery, is owned by the Port, and the Port is responsible for its maintenance. The extensions are owned and maintained by Rogue. Greenwood understands that Rogue will be responsible for maintaining the murals but will confirm with Brett Joyce. Lamerdin added that it would also be in Rogue's best interest to maintain the murals. He also asked if there had been a public announcement about the design, and concern that other area artists may be disgruntled. Beck asked DeFreece about her experience with murals. DeFreece said she had 20 years' experience. Greenwood said that DeFreece was also staying in the RV Park and will be here for about 45 days. DeFreece added that it is unusual for an artist to design then hand over the design to another artist. Rogue could do an artist call for the completion of the mural.

Beck also agreed that the Commission should evaluate the design, and asked if the mural would be used as branding. Greenwood also conveyed that Chuck had emailed that he would like the Commission to work with the artist. Beck suggested the WPA, art deco period, would be an historically significant style to use in designing the murals. He provided some images as samples of what this might look like. Patrick-Joling also spoke of a mural she was shown in Port Hueneme, CA, that beautifully depicted the history of that Port. Lamerdin asked if there was a costs constraint from Rogue. Greenwood said the agreement was clear that they will install the mural. DeFreece said she will provide markups and drawings. Her style is classical realistic, and generally artists fees for painting a mural are from \$35 - \$150 per square foot.

Brown added that Rogue will be involved in the process of developing the mural. Greenwood said that there was someone in the graphic design department at Rogue in Portland who would be their liaison. DeFreece added that not all artists work the same way in translating a design into a mural, but with a mural this large, there is not a huge amount of detail everywhere. Greenwood shared additional information from Chuck's email that he wanted the activities of South Beach represented, that the depictions be accurate with defined details and soft colors. Brown said he had spoken with DeFreece about the elements of South Beach, including Rogue which is the largest object there so should be a part of the murals, along with NOAA, charters, HMSC, and perhaps Native American oyster beds and sea lions. He suggested that the bridge did not need to be included since it was right there, but maybe the historical bridge construction could be represented. Monterey cypress trees in the area are also of significance, planted by one family in the 1920s – 30s, and the Aquarium has one of the largest on the coast. In addition, the trees have great structural design. Patrick-Joling said she would get an image of the Port of Hueneme's mural for reference. Patrick-Joling also commented that the people on the West Coast are "hardy souls" and depicting that was important. DeFreece said she was born and raised in the Pacific Northwest which was one reason she was interested in the HMSC residency. Lamerdin suggested that the Commission lean on the artist for guidance and provide her with element priorities. Brown commented that this would just be phase one; there could be future murals. Greenwood said this project includes two murals, which could be connected. The current project would be on the Severn building, and the expansion would follow 2 – 3 years later.

Brown asked what the budget implications were. Greenwood said there is \$15,000 in the General Fund for South Beach improvements. The sidewalk is approximately \$16,000. The application for a Homeland Security grant was rejected for security cameras. With \$1500 added to South Beach planning, there is still enough for South Beach service dock planning. Greenwood asked DeFreece if she had enough information to get started. She said the Commission had given her a lot of information, and any additional comments could be sent to Greenwood to forward to her. Greenwood will schedule a noon work session on August 23, 2016, to meet with DeFreece and provide feedback on three concepts presented. From there, she could prepare a final draft which could be tweaked.

### III. PUBLIC COMMENT


Jim Shaw said he would like the Port to develop the concepts. The new marine facility student housing would be right there. He thought that asking other artists to be involved right now would cause long delays. He asked what the time line was for the mural. Greenwood responded the Work Session would be August 23<sup>rd</sup>, and approximately mid-September DeFreece would present concepts, and in October the concept would be handed to Rogue.

Lee Fries commented that if the Commission thought that Rogue could take care of something they should look at their trucks, which could use better maintenance.

### IV. ADJOURNMENT

Having no further business, the meeting adjourned at 12:50 pm.

ATTESTED:

  
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Walter Chuck, President

  
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Patricia Patrick-Joling, Secretary/Treasurer

*Kew Brown presiding*

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